

## **MEMORANDUM OF UNDERSTANDING FOR GENERAL COOPERATION AND EXCHANGE OF INFORMATION**

### **BETWEEN**

**(1) THE CYPRUS RADIO TELEVISION AUTHORITY (hereinafter referred to  
as CRTA)**

### **AND**

**(2) THE PORTUGUESE REGULATORY AUTHORITY FOR THE MEDIA –  
ENTIDADE REGULADORA PARA A COMUNICAÇÃO SOCIAL – ERC  
(hereinafter referred to as ERC)**

This Memorandum purports to formulate an understanding between the two parties with a view to fostering a mutual understanding on how they may improve their task of regulating audiovisual media services. The targeted collaboration shall entail both the political and the technical perspective of the operation of the two Authorities.

Notably, within the aforescribed framework, the two Authorities shall:

1. Coordinate a proactive interaction between them as regards their engagements in the European Platform of Regulatory Authorities (EPRA). Fundamentally, the two Authorities shall seek to create a common understanding on issues regarding European bodies. Furthermore, they shall exchange ideas and thus benefit from their convergence or divergence on issues of interest to both sides that may be set on the agendas of the abovementioned body.
2. Exchange expertise and members of staff. Essentially, special expertise shall be exchanged between the CRTA and the ERC in the course of operations of the two Authorities. The exchange of expertise may be in any form, either by means of telecommunication or, if need be, in person, as appropriate. This



could involve specialized knowledge or technological equipment possessed by either Authority. The exchange of members of Staff between the two Authorities shall be adopted in order to safeguard an effective and smooth exchange of information as well as cooperation in general between them.

3. Exchange information and, if necessary, assist each other in the handling of potential complaints from Portugal concerning programmes provided by media service providers established in Cyprus aimed at Portugal and, conversely, should there be complaints from Cyprus about programmes provided by media service providers established in Portugal aimed at Cyprus, the same principles and procedures shall apply.
4. Consult each other, if so required, regarding laws, rules and guidance relevant to regulating television and radio programmes under their jurisdiction. This consultation shall focus on how such laws, rules and guidance are interpreted in Cyprus or Portugal in regard of their respective national cultures and heritage as well as their local sensitivities.

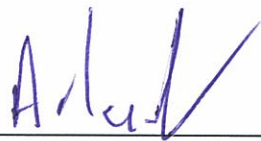
In light of the above, the two parties understand that this document is not intended to create binding legal relations between them. However, they both commit themselves to use all reasonable endeavours in good faith to fulfil the commitments made in this Memorandum.

#### **CONTACT DETAILS**

With regard to this Memorandum,

1. The contact person at the Cyprus Radio Television Authority is Iphigenia Michaelides, Head of International Relations;
2. The contact person at the Portuguese Regulatory Authority for the Media - Entidade Reguladora para a Comunicação Social is Joana Pizarro Bravo, Chief of Cabinet of Regulatory Authority

Lisbon, 18th of June of 2014



Andreas Petrides

(Executive Chairman of the Cyprus Radio  
Television Authority)



Carlos Magno

(President of the Portuguese Regulatory  
Authority - ERC)